

What's In a Name?

Promoting the Profession with Words & Actions

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Today's Agenda

- ▶ Examples from the field
- ▶ Background
- ▶ Terminology Used
- ▶ Recommendations by Strategic Alliance and other Professional Partners
- ▶ Engaging Stakeholders

Examples from the Field

Today I was told by a doctor's office I am not a healthcare professional and therefore could not receive doctor's notes on clearance and test results. ... needless to say I am very much annoyed and a little hurt. - 🧡 feeling aggravated.

- ▶ Having an NPI improves recognition of athletic trainers as health care professionals across all settings.
- ▶ "An NPI number is a professional requirement that adds credibility to the individual and the profession," said Amy Callender, NATA Government Affairs Director.
- ▶ "NATA encourages all members to obtain their NPI number, which will stay with them for the rest of their career, no matter their job setting or employer."

www.nata.org/practice-patient-care/revenue-reimbursement/national-provider-identifier-npi

Examples from the Field

Oregon Legislation 2018:
Relating to concussions sustained by youth athletes; creating new provisions; amending ORS 336.485

- ▶ Section 1: "Qualified health care professional" means:
 - ▶ (A) A physician licensed pursuant to ORS 677.100 to 677.228; or
 - ▶ (B) A health care professional who meets the requirements described in section 3 of this 2018 Act to provide a medical release for a member of a school athletic team who is suspected of having a concussion.
- ▶ Section 3: "Health care professional" includes a chiropractic physician, a naturopathic physician, a podiatrist, a physical therapist, an occupational therapist, a physician assistant or a nurse practitioner who is licensed, certified or registered under the laws of this state."

www.nata.org/practice-patient-care/revenue-reimbursement/national-provider-identifier-npi

Background

- ▶ Health care professionals who render service or treatment
- ▶ Under the direction of or in collaboration with a physician
- ▶ In accordance with their education and training and the states' statutes, rules and regulations as a part of the health care team, services provided by athletic trainers include
 - ▶ Injury and illness prevention
 - ▶ Wellness promotion and education
 - ▶ Emergent care
 - ▶ Examination and clinical diagnosis
 - ▶ Therapeutic intervention and rehabilitation of injuries and medical conditions

www.nata.org/nata-quick-facts

Background

- ▶ Athletic trainers are licensed or otherwise regulated in 49 states and the District of Columbia
- ▶ Athletic trainers are eligible and encouraged to apply for their National Provider Identifier (NPI) – it is quick, easy and free.
 - ▶ The NPI is used by all health care professionals in adherence to HIPAA requirements and the simplification of transmission of electronic health information.
 - ▶ The designated taxonomy code for an athletic trainer is "201042001X – operations/therapist/trainer – athletic trainer."
 - ▶ Students can apply for their NPI under the taxonomy code "99030000X Student in an Organized Health Care Education/Training Program"

www.nata.org/nata-quick-facts

<http://members.nata.org/gov/state/regulatory-boards/map.cfm>

The map shows the following distribution of regulatory boards:

- Licensure (Green):** Most states, including WA, OR, ID, MT, ND, SD, NE, KS, MN, IA, MO, WI, IL, IN, OH, PA, NY, NJ, DE, MD, VA, NC, SC, GA, AL, MS, LA, TX, OK, and HI.
- Certification (Yellow):** AZ, NV, UT, CO, and NM.
- Registration (Blue):** MT, ND, SD, MN, IA, MO, WI, IL, IN, OH, PA, NY, NJ, DE, MD, VA, NC, SC, GA, AL, MS, LA, TX, OK, and HI.
- No Regulation (Purple):** None shown.

Timeout!

- ▶ How do you note your credential and degree?
- ▶ What term or terms do you use to describe your position?
- ▶ How do you describe the room where you provide care?
- ▶ How do you refer to students under your supervision?
- ▶ How do you refer to the injured athletes under your care?

Recommendations

- ▶ Strategic Alliance (NATA, BOC, CAAATE, NATA Foundation) encourages proper terminology
 - ▶ Media
 - ▶ Medical experts
 - ▶ Peer health care professionals
- ▶ Since members are often quoted or referenced, it is vital that ATs refer to themselves as "athletic trainers" or "ATs."

www.nata.org/nata-quick-facts
www.nata.org/about/athletic-training/terminology

Recommendations

<ul style="list-style-type: none"> ▶ YES... ▶ Athletic Trainer / AT ▶ ATC (for credential, not to describe a person) ▶ Separate the credential from the license or registration <ul style="list-style-type: none"> ▶ LAT, ATC ▶ Athletic Training Facility or Clinic 	<ul style="list-style-type: none"> ▶ NO... ▶ Trainer / Certified Trainer ▶ ATC/L, ATC/R, LATC ▶ Training Room
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Recommendations

<ul style="list-style-type: none"> ▶ YES... ▶ Injured athletes as patients ▶ High School Students as "athletic training student-aides" ▶ CAATE Program Students as "athletic training students" ▶ CAATE-Accredited Programs <ul style="list-style-type: none"> ▶ AT Programs ▶ ATP 	<ul style="list-style-type: none"> ▶ NO... ▶ Never "Student Trainers" ▶ Never "Student Trainers" ▶ CAATE-Accredited Programs <ul style="list-style-type: none"> ▶ ATEP
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Who do you talk to?

- ▶ Parents
- ▶ Coaches / Faculty Members
- ▶ Athletic Directors
- ▶ Game Officials
- ▶ AIA Officials
- ▶ School or School District Administrators
- ▶ Facebook "Audience"




HS Football Player Dies from Blunt-Force Trauma

Excerpt used with information from the Academy of Forensic Pathology. Colorado parents (and all parents), pay attention and then ASK YOUR LEGISLATORS why they think it is OK to remove athletic trainer regulation from state law. If nothing changes by July 1st, there will be people without proper education or training on the sidelines at your child's school. Fix This Now!!!!

What do you say?

- ▶ Discuss the Bottom Line for each of these groups...
 - ▶ Parents
 - ▶ Coaches / Faculty Members
 - ▶ Athletic Directors
 - ▶ Game Officials
 - ▶ AIA Officials
 - ▶ School or School District Administrators
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This incident in California occurred WITH an athletic trainer on the sidelines. Imagine how much worse it could be if someone's negligence is removed and the person making decisions isn't a certified athletic trainer. Parents, call your state legislator and voice your desire for athletic trainer regulation to remain in Colorado!!!!

What do you say?

- ▶ What will those conversations look and sound like?

Expand our Reach through Education...

- ▶ Important Dates and [Topics to Share...](#)
 - ▶ Athletic Training License to Legislature in 2019 session*
 - ▶ Twice in 3 years AT licensure has been at risk of being cut
- ▶ Without AZ AT license, anyone can perform the following without penalty
 - ▶ Injury and illness prevention
 - ▶ Wellness promotion and education
 - ▶ Emergent care
 - ▶ Examination and clinical diagnosis (including concussion)
 - ▶ Therapeutic intervention and rehabilitation of injuries and medical conditions

AZATA Governmental Affairs Committee

Timeline for Talking...

- ▶ "Sunset Factors" due September 1, 2018
 - ▶ Letters of support from AzATA, MDs, Dos, BOC, NATA
- ▶ Sunset Review to "Committee of Reference" in Fall 2018
 - ▶ Goes before legislature in 2019 Session
- ▶ Best Case: "Continuation Bill" (Best is 8 years)
 - ▶ Sunset Review ends in 2019

▶ Sunrise to a new Practice Act would open the practice act for expanded scope

AzATA Governmental Affairs Committee

Timeline for Talking...

Sunset Factors Due 9/1/18

Letters of Support MDs, DOs, BOC, NATA

Sunset Review to "Committee of Reference" Fall 2018

Before Legislature in 2019

Best Case = Continuation Bill (8 years)

▶ Sunrise to a new Practice Act would open the practice act for expanded scope

AzATA Governmental Affairs Committee

- ▶ Other Considerations?
- ▶ Questions?
